

## SHAH AND ANCHOR KUTCHHI ENGINEERING COLLEGE

### PRODUCT DEVELOPMENT PHASES - STORY TELLING - (INNOVATORS IN CAMPUS)

#### OVERVIEW



|                                    |  |   |   |
|------------------------------------|--|---|---|
| <b>Objective:</b>                  | To make students aware about the various phases of product development such as Identification of design criteria, Idea analysis, Concept genesis, Prototyping etc. | <b>Benefit in terms of learning/Skill/Knowledge obtained:</b> | Students started thinking about their idea using this perspective of product design phases. |
| <b>Academic Year:</b>              | 2019-20  | <b>Program driven by:</b>                                     | IIC Calendar Activity   |
| <b>Month:</b>                      | January  | <b>Program /Activity Name:</b>                                |   |
| <b>Program Type:</b>               | Motivation Speech  | <b>Other:</b>   | 0   |
| <b>Program Theme:</b>              | Innovation   | <b>Other:</b>   | 0   |
| <b>Date &amp; Duration (Days):</b> | 10/18/2019 - 10/18/2019 - 0  | <b>External Participants, If any:</b>                         |   |

|                                    |      |                              |    |
|------------------------------------|------|------------------------------|----|
| <b>Student Participants:</b>       | 140  | <b>Faculty Participants:</b> | 15 |
| <b>Expenditure Amount, If any:</b> | 3462 | <b>Remark:</b>               | -  |

### STAR PERFORMER

|                 |                          |                 |               |
|-----------------|--------------------------|-----------------|---------------|
| <b>Faculty:</b> | Amit Satyanarayan Tiwari | <b>Student:</b> | Shivam Jadhav |
|-----------------|--------------------------|-----------------|---------------|

### ATTACHMENTS

|                     |   |                              |   |
|---------------------|---|------------------------------|---|
| <b>Video:</b>       | 0   | <b>Photograph1:</b>          |  |
| <b>Photograph2:</b> |  | <b>Session plan, If any:</b> | NA  |

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