

**SHAH AND ANCHOR KUTCHHI ENGINEERING COLLEGE**  
**ORGANISE ONE DAY AWARENESS/MENTORING SESSION ON IPR & IP MANAGEMENT FOR**  
**INNOVATION AND START-UPS OR ONLINE SESSION ON INTELLECTUAL PROPERTY (IP) MANAGEMENT**  
**AT EARLY STAGE OF INNOVATION AND START-UPS**

**OVERVIEW**



<b>Objective:</b>	Objectives are to learn about: 1. What is IP, Types and importance 2. How to Identify IP Component and Manage - Do's & Don't 3. Where to Approach and Preparation Before Filing IP 4. Commercialization of IP - Startup and Technology Transfer	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>	Students learned the importance of IPR and they got to know about the process of filing patents and copyrights.
<b>Academic Year:</b>	2019-20	<b>Program driven by:</b>	IIC Calendar Activity
<b>Month:</b>	May	<b>Program /Activity Name:</b>	
<b>Program Type:</b>	Other	<b>Other:</b>	MHRD's Innovation Cell - Online Session

<b>Program Theme:</b>	IPR	<b>Other:</b>	0
<b>Date &amp; Duration (Days):</b>	05/07/2020 - 05/07/2020 - 0	<b>External Participants, If any:</b>	NA
<b>Student Participants:</b>	94	<b>Faculty Participants:</b>	21
<b>Expenditure Amount, If any:</b>	0	<b>Remark:</b>	0

### STAR PERFORMER

<b>Faculty:</b>	Dr. Rekha Ramesh	<b>Student:</b>	Shubham Shah
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### ATTACHMENTS

<b>Video:</b>	0	<b>Photograph1:</b>	
<b>Photograph2:</b>		<b>Session plan, If any:</b>	NA

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